

Take the stress out of holiday mailings.



Count on the labels you know and trust from Avery. From shipping and mailing to organizing and identifying, Avery is committed to delivering high quality products that will help you stay on top of things. Insist on Avery – The Quality that's been trusted for 75 Years!

### Avery® Easy Peel® Clear and White Mailing Labels with the Pop-up Edge™

Spread some holiday cheer with your holiday mailings! Avery® Easy Peel® labels let you create a professional, printed-on look – clear labels virtually disappear on colored and textured envelopes. Bright white labels with sharp print quality are perfect for creating labels for addressing and organizing. With Avery's patented Easy Peel® label sheets, just bend the sheet to expose the Pop-up Edge™ for fast peeling.



Avery No.	Description	Labels/Unit
<b>Clear, Laser</b>		
AVE-5667	1/2" x 1-3/4", Clear Return Address Labels	2000/PK
AVE-5660	1" x 2-5/8", Clear Mailing Labels	1500/BX
<b>Clear, Ink Jet</b>		
AVE-8667	1/2" x 1-3/4", Clear Return Address Labels	2000/PK
AVE-8660	1" x 2-5/8", Clear Mailing Labels	750/PK
AVE-18660	1" x 2-5/8", Clear Mailing Labels	300/PK
<b>White, Laser</b>		
AVE-5167	1/2" x 1-3/4", White Return Address Labels	8000/BX
AVE-5160	1" x 2-5/8", White Mailing Labels	3000/BX
AVE-5161	1" x 4", White Mailing Labels	2000/BX
AVE-5162	1-1/3" x 4", White Mailing Labels	1400/BX
<b>White, Ink Jet</b>		
AVE-8167	1/2" x 1-3/4", White Return Address Labels	2000/PK
AVE-8160	1" x 2-5/8", White Mailing Labels	750/PK

### Avery® White Shipping Labels with TrueBlock® Technology for Laser Printers

Re-use boxes, envelopes, tubes and more for your holiday mailings! Only Avery offers bright white labels with TrueBlock® Technology – guaranteed to completely cover everything underneath.



Avery No.	Description	Labels/Unit
AVE-5963	2" x 4"	2500/BX
AVE-5163	2" x 4"	1000/BX
AVE-5164	3-1/3" x 4"	600/PK
AVE-5168	3-1/2" x 5"	400/BX
AVE-5126	5-1/2" x 8-1/2", Internet Shipping	200/PK
AVE-5165	8-1/2" x 11"	100/BX

Purchase \$75 of Avery® products listed in this flyer and get a \$25 Cheryl's.com gift card by mail.

See back page for details.

Featured gift with purchase available while supplies last. Avery reserves the right to substitute gift with an item of similar value.



You will find Box Tops for Education Coupons on hundreds of Avery products, including every product in this flyer.



### Avery® White Multipurpose Laser & Ink Jet Labels

Design a wide range of custom labels to identify asset property, communicate safety and warning messages, bar codes, archives, file codes and much more. Removable Labels stick & stay but remove cleanly – leaving no residue! Ideal for drawers, containers, boxes, shelves and more. Adheres to smooth surfaces including paper, cardboard, plastic, wood, glass and metal.

Avery No.	Description	Labels/Unit
<b>Permanent</b>		
AVE-6570	1-1/4" x 1-3/4"	480/PK
AVE-6572	2" x 2-5/8"	225/PK
<b>Removable</b>		
AVE-6479	1" x 2-5/8", Assorted Neon (Magenta, Yellow, Green, Blue)	360/PK
AVE-6481	2" x 4", Assorted Neon (Magenta, Yellow, Green, Blue)	120/PK
AVE-6482	3-1/3" x 4", Assorted Neon (Magenta, Yellow, Green, Blue)	72/PK
AVE-6460	1" x 2-5/8", White	750/PK
AVE-6464	3-1/3" x 4", White	150/PK

### Avery® White Durable Permanent Multipurpose Laser Labels

Cold and wet winters don't affect these sturdy polyester labels. Made to resist moisture, scuffing, tearing and smudging they are sure to hold up even in extreme temperatures or outdoor conditions. They're ideal for high traffic areas or for identifying objects that are frequently handled.

Avery No.	Description	Labels/Unit
AVE-6577	5/8" x 3"	1600/BX
AVE-6576	1-1/4" x 1-3/4"	1600/BX
AVE-6578	2" x 2-5/8"	750/PK

Products listed above include Box Tops for Education® coupons.

**Purchase \$75 of Avery® products listed in this flyer and get a \$25 Cheryl's.com gift card by mail.**



#### To receive your gift card by mail:

Purchase \$75 or more of qualifying Avery® products listed in this flyer between October 1, 2011 and December 31, 2011. All requests must be postmarked by January 15, 2012. Complete this request form and enclose in an envelope with the original or photocopy of the dated packing slip with the qualifying products purchased circled and the original UPC symbols from the eligible Avery® products purchased. Limit one per person. The gift certificate can be redeemed online at [www.cheryls.com](http://www.cheryls.com) through December 31, 2012.

#### Mail to:

Avery Dennison  
Data Entry Center  
Campaign Code 21687-UBB  
P.O. Box 427  
Montrose, CA 91021-0427

#### PLEASE HAND PRINT

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company (For mailing purposes, payee must be an individual) \_\_\_\_\_

Street Address (No P.O. Boxes) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\$75 worth of qualifying products excludes sales tax and any freight or shipping charges. Limit one per person. Offer good while supplies last. Avery reserves the right to substitute gift with an item of similar value. Cannot be combined with any other offer for the same product. Offer open to legal U.S. residents (Continental U.S., Alaska, Hawaii, and District of Columbia) and residents of Canada, Puerto Rico and U.S. Virgin Islands, and is void where prohibited, taxed or restricted. Copies or facsimiles of the UPC symbol will not be accepted. P.O. Boxes will not be honored. Use of multiple names or addresses to obtain additional gifts or other forms of fraudulent submission could result in Federal prosecution under Mail Fraud Statutes (18 USC, Section 1341 and 1342). Avery Dennison is not responsible for lost, late or misdirected mail and reserves the right to require a USPS certificate of mailing and copies of this form, receipt, and UPC as proof of submission in the event of a dispute. Allow 4-6 weeks for delivery from the date your submission is received by Avery Dennison. Incomplete or illegible submissions will not be processed.

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Campaign Code 21687-UBB